



**Shaniece M. Wise**  
**Entrepreneur/Personal Development Coach/Motivational Speaker**  
**AKA “Activation Specialist”**

Shaniece is a Personal Development Coach who helps others identify, activate, and maximize their gifts and strengths. She gives strategies for developing personally, in business, and in ministry. As a coach, she considers herself an “Activation Specialist,” in which she teaches strategies that assist people in discovering and activating their interest, developing a career around their interest, and turning that into income. She brings these strategies to life through thirteen years of success in direct selling, coaching, and mentoring. Her successful experiences have provided her with both the confidence and knowledge to teach audiences across the United States how to move from a place of survival, to a place of thriving by turning thoughts into actions.

Shaniece graduated from The Ohio State University in the Max Fisher College of Business in 2004, which is ranked as the 21<sup>st</sup> in the top business schools in the nation. Shaniece’s degree is in Business Administration, specializing in Marketing and Transportation and Logistics. Shaniece worked in Corporate America in Pharmaceutical Sales for two years until she decided to step out on faith and become a fulltime entrepreneur, using her gift as a teacher and developer to coach people to success.

In 2009, Shaniece was featured in a business marketing brochure that is used to advertise and showcase the success of women in business. For the past nine years she has organized workshops all over the United States for individuals to learn the skills needed to become a successful business owner. At these workshops, people receive training from top professionals on time, business, emotional, skill, and money management.

In 2015, Shaniece received two national awards for the exceptional growth of her business. She works with customers and consultants from coast to coast. Her exemplary coaching abilities have provided a pathway to leadership for many women. These leaders are now flourishing and leading others. They have the opportunity to earn unlimited income, to build an amazing empire, and to strategically position themselves for greatness.

Shaniece is a visionary whose goal is to help others succeed. In 2015 she organized a citywide holiday event called ***Unstoppable Vendors Holiday Shopping Bazaar***. This event featured more than thirty-five business owners who were able to showcase their businesses to the public. As a result of the success of the 2015 Holiday Bazaar, another one took place April 2016,

***Unstoppable Vendors Spring Shopping Bazaar***, which featured more than fifty vendors/business owners.

Shaniece is committed to giving back and helping others. She gives back in a number of ways, one in which is mentoring aspiring young women by assisting them—through brainstorming—to generate innovative ideas, and to succeed in school and in relationships. She contributes to foundations that help to fight cancer in women and domestic violence against women. Shaniece also organizes a yearly event that provides a platform for cancer and domestic abuse survivors to speak about their journeys in life. She has also partnered with the Alzheimer Association and donated over 35 gifts to various families in need.

Please go to Shaniece's website at [www.shaniecemwise.com](http://www.shaniecemwise.com) to learn more about how you can request her to speak at your events and workshops.

You can also visit her:

Facebook Page: <https://www.facebook.com/shaniecemwise>.

Twitter Page: @ShanieceMwise

YouTube Page: [https://www.youtube.com/channel/UC5OInisrdKGpR3\\_uf6Xtisw](https://www.youtube.com/channel/UC5OInisrdKGpR3_uf6Xtisw)

Instagram: unstoppableone1

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